



Compassionate Shopping Guide

Companies that do not test finished products, ingredients, or formulations on animals.

The Coalition for Consumer Information on Cosmetics (CCIC)

developed the Corporate Standard for Compassion for Animals (Standard), an internationally recognized non-animal-testing standard.

Formed in 1996, CCIC is comprised of these leading national animal protection groups:

American Anti-Vivisection Society
American Humane Association
Animal Protection Institute
Beauty Without Cruelty, U.S.A.
Doris Day Animal League
The Humane Society of the United States
New England Anti-Vivisection Society

These countries have adopted the Corporate Standard of Compassion for Animals: Austria, Belgium, Canada, Finland, France, Italy, The Netherlands, Spain, Sweden, Switzerland, United Kingdom, United States of America.

About this Shopping Guide

Each year, an untold number of animals continue to suffer and die in laboratories in the United States and Canada in tests for products such as shampoo, make-up, and laundry detergent. Animals continue to suffer elsewhere around the world, and products tested on animals continue to be imported and sold across the globe. There has been some success, as animal testing for cosmetics has been banned in a number of EU countries and an EU-wide ban is on its way. We can make a difference here in the U.S. and Canada, too!

The following U.S. and Canadian companies manufacture cosmetics, personal care, and household products with compassion! They have each signed the Standard, a pledge that they must:

Not conduct or commission animal tests
Not purchase from suppliers ingredients that have been tested on animals after a fixed cut-off date
Verify the strict implementation of their fixed cut-off date with supplier assurances

This is the only international program of its kind. It is the Standard that consumers can truly trust.

The companies listed have shown that they care about animals. You can show that you care by choosing to buy their products.

Companies marked with a heart (♥) are the original signatories to the Standard of 1996. Companies marked with a diamond (◆) have chosen to license the logo, so you can find our international "leaping bunny" on their products or in-store displays. Companies marked with a square (■) are cruelty free subsidiaries of parent companies that do not comply with the Standard. Companies that manufacture in Canada are marked with a (♣).

Update your Shopping Guide

New U.S. and Canadian companies are continually being welcomed to the CCIC Standard. CCIC periodically publishes updated editions of our Shopping Guide, but in the meantime you can look for newly approved companies by regularly checking our up-to-date list at www.leapingbunny.org.

This is Not Just a List, It's a Standard

CCIC's Standard is the only criterion to trust for cosmetics, personal care, and household products that are genuinely not tested on animals. That is because approved companies have done far more than simply issue a testing policy, which can so often be misleading. If a company is listed here, it's because it has been able to prove, according to CCIC's Standard, that its products and ingredients are not tested on animals.

Any company that fails to abide by CCIC's strict criteria will be removed from the Shopping Guide. If a previously listed company no longer appears in the Shopping Guide, it could be for one of the following reasons:

Company does not/no longer abides by one or more elements of CCIC's Standard
Company consistently failed to respond/respond satisfactorily to invitations by CCIC to prove its stated animal testing policy
Company is no longer in the cosmetics and/or household product business
Company does not/no longer manufactures in the U.S. or Canada
Company chooses not to participate in the program

Interested in Doing More to Help Animals?

You may wish to consider the following:

Write a letter to a favorite company you'd like to see on this list. Visit www.leapingbunny.org for a sample letter, and urge the company to join the CCIC program.
Thank a current CCIC company by dropping them a note and expressing your appreciation for their commitment to products manufactured with compassion and their ongoing efforts to abide by the CCIC Standard.
Request a free Compassionate Shopping Guide for a friend and share your interest in compassionate consumerism.
Give cruelty-free gift baskets, and fill your gift with CCIC-approved products. Include a note card that says all the products are free from animal testing.
All over the country, there are grocery stores, health food stores, and beauty salons carrying products approved by CCIC. Ask your favorite grocery store if they would like to display the Compassionate Shopping Guide. Stores can request a free Display Kit by calling (888) 546-CCIC.

For more information, please contact:

The Coalition for Consumer Information on Cosmetics (CCIC)

P.O. Box 188799
Sacramento, CA 95818
1-888-546-CCIC (2242)
info@leapingbunny.org





CCIC-Approved Companies that DO NOT test finished products, ingredients, or formulations on animals.

A
 Abra Therapeutics
 Afrumos
 Alba Botanica
 Allens Naturally ♦
 Anna Marie's Aromatherapy
 Arbonne International
 Aroma Bella
 Aroma Crystal Therapy ✦
 Aubrey Organics ♦
 Auromère
 Austin Rose
 Australasian College of Health Sciences
 Avalon Natural Products

B
 Beauty Without Cruelty
 Belisama Bath & Body ♦
 Better Botanicals
 Bio Pac
 Biogime
 Bi-O-Kleen
 Blooming Lotus
 Body Bistro
 The Body Shop ♥♦
 Bonicca Natural Body Care ♦
 Bronzo Sensualé
 Bug Off

C
 California North
 CamoCare
 Caswell-Massey
 Christine Valmy
 Citra-Solv
 Clear Conscience ♦
 Clearly Natural
 Color My Image
 Comforts for the Mind, Body and Spirit
 Cuccio Naturalé

D
 Deeply Founded Beauty
 Dena Corporation
 Deodorant Stones of America
 Dermalogica
 Desert Mermaid
 Devita Natural Skin Care Systems
 Dickinson Brands
 Dirty Kitty Vegan Soapworks
 Dr. Bronner's Magic Soaps ♦
 Dr. Goodpet
 Dr. Ken's (Floss & Go)

E
 Earth Dance Botanical Bodycare ♦
 Earth Friendly Products ♦
 Earth Solutions
 Earth's Beauty

Eco-DenT ♦
 Elara
 Elizabeth Van Buren Aromatherapy
 ELON Nail & Skin Essentials
 EO Products/Small World Trading Company ♦

F
 FACE atelier
 Fleabusters
 Forever New International
 Freeman
 French Transit

G
 Gabriel Cosmetics
 Glad Rags
 Good Home Company ♦
 Green Girl Basics ♦
 Greenridge Herbals
 Greenwood Naturals ♦
 Grime Eater ✦

H
 Halo, Purely for Pets
 Hard Candy ♦
 Hawaiian Resources Company
 Heather's Natural Organic Cleaning Products
 Hoke2 ♦

I
 Infinite Aloe ♦
 Innersense ♦

J
 J. R. Liggett
 Jacki's Magic Lotion
 Jason Natural Cosmetics ♦
 Jess' Bee Natural ♦
 Joe Blasco Cosmetics
 Joyful Hands Holistic Pet Care
 Juice Beauty ♦

K
 Kirk's Natural Products ♦
 Kiss My Face ♥
 KSA Jojoba

L
 Lakon Herbals
 Lather
 Life in the Woods ♦✦
 Little Forest Natural Baby Products
 Lobob
 Lotus Moon/SMB Essentials
 Louise Bianco Skin Care

M
 Magick Botanicals
 Mary Kay
 Max Green Alchemy ♦
 Mère Cie
 Method Products
 Mia Rose Products
 Mountain Ocean
 Mystic Wonders

N
 NAAVA
 Nadina's Cremes
 Naikid
 NakedHerbs, LLC
 Naturade ♦
 Nature Clean ♦✦
 Nature's Gate
 Nature's Soap Dish
 Naturopathica
 New Vision ♦
 NutriBiotic

O
 ONLY YOURx Skin Care
 Orange-Mate
 Organic Health and Beauty
 Organic Make-up Company ♦✦
 Organix-South (Thera Neem) ♦
 Orjene Organics
 Osea International

P
 Parissa ✦
 Paul Mitchell ♥
 Pittstown Soapworks
 Planet
 Pro-Tec Pet Health
 Pure Touch
 PureOlogy

Q
 Queen Helene

R
 Rachel Perry
 Recycline
 Rejuvi
 Renée Rouleau Skin Care

S
 SaltWorks ♦
 Sappo Hill Soapworks
 Scandia Spa
 SeaChi Organics
 Sedona Spa Products ♦
 Seventh Generation ♦
 Sewing Expressions, LLC ♦
 Shaman Earthly Organics
 ShiKai ♦
 Simplers Botanical Company
 Simply Soap
 Soap Dream
 The Soap Opera
 Soapworks
 Sombra Cosmetics
 Sonoma Soap Company
 Sound Earth, LLC
 Spring Rain Botanicals ✦
 St. John's Herb Garden
 Strong Products ♦
 Studio Magic
 Suki
 Sunfeather Natural Soap Co.

T
 Tom's of Maine ♥
 Tony & Tina ♦
 Too Faced Cosmetics

U
 Unicare
 Un-Petroleum Lip Care
 Urban Decay ♦

V
 V'TAE ♦
 Vermont Soapworks

W
 W.S. Badger Company ♦
 Warm Earth Cosmetics
 Well in Hand ♦
 Whole Spectrum Aromatherapy
 Wholefood Farmacy

X
 Xeno Company

Z
 ZuZu Luxe Cosmetics

Review foreign approved companies
 Our website features a list of foreign companies approved by our international affiliates. Some of these companies manufacture products available in the U.S., such as Liz Earle Skincare or Neal's Yard, just to name a few. For a complete list of approved companies, log on to www.leapingbunny.org

